

NEWS RELEASE

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Reindl Bindery Company receives Three Awards in Statewide Print Competition.

Glendale, WI – April 9, 2009 – Reindl Bindery Company of Glendale, WI received three awards for outstanding achievement in Novelty Books in the 9th Annual Graphics Excellence Awards, a statewide printing competition hosted by the Printing Industries of Wisconsin, the state's trade association for printing and graphics arts.

Competing against nearly 900 entries from printing and graphics arts firms from the state. Reindl Bindery Company received a Best of Category Award. The company's winning submission was in Novelty Books for Coheed and Cambria by Multi Packaging Solutions. Reindl Bindery Company also received two Awards of Excellence for Special Finishing Techniques for Graham Nash by Multi Packaging Solutions and How the West Was Won by Ivy Hill.

"We are so proud of our winning team," said David Reindl, President. "It's an honor to be recognized by the industry as a company that produces top quality, award winning materials."

Niall Power, PIW's President and CEO, agrees. "This year marks the 9th anniversary of the competition. As the standard of excellence continues to rise determining the winning entries gets more difficult. Reindl Bindery Company should be very proud of their company's achievement and the excellent work done by their employees."

The GEAs recognize those responsible for the creation and production of print communications in Wisconsin. The competition promotes excellence in print and communications and rewards companies and individuals who produce the best in print media.

PIW is the state's graphics arts trade association, representing an industry with more than 45,000 employees and \$7.9 billion in annual sales.

For more information about Reindl Bindery Company, call Steve Reindl at 414-906-1111. For more information about the Printing Industries of Wisconsin and the awards, call Judi Wolters, Director of Member Services, at 262-695-6253.