

NEWS RELEASE

FOR IMMEDIATE RELEASE

Contact: Jennifer Stone
414-906-1111 x27
jennifer@reindlbindery.com

Reindl Bindery Company receives Certificate of Merit Award in International Print Competition.

Glendale, WI – September 5, 2007 – Reindl Bindery Company of Glendale, WI has been awarded a 2007 Premier Print Award, for outstanding achievement in the production of Novelty Books. The graphic arts industry's largest and most prestigious worldwide printing competition, hosted by PIA/GATF, the Premier Print Awards recognizes those responsible for the creation and production of outstanding print communications. Reindl Bindery Company won a Certificate of Merit for their entry TaylorMade by Multi Packaging Solutions.

Competing against over 5,000 entries from printing and graphics arts firms around the world, the judges bestowed on Reindl Bindery Company the award which honors technical excellence in each category of the competition. Only 24% of the entries in this year's competition won any award at all.

"It's an honor to be recognized by the industry as a company that produces top quality, award winning materials," said David Reindl, President. "Our employees work very hard to give each project the same attention and care, and winning this award is very gratifying for all of us."

Michael Makin, president and CEO of PIA/GATF, notes, "Each year, the field of entries brings impressive work from some of the best printers in the world. Only a small number of companies receive any award. The craftsmanship and hard work of Reindl Bindery enabled them to produce an award winning piece in the face of some very stiff competition."

The Premier Print Awards is the printing industry's oldest and largest worldwide graphic arts competition. In its 58th year, the competition recognizes those responsible for the creation and production of print communications. The event promotes excellence in print and rewards companies and individuals who produce the best in print media.

#

Headquartered in Sewickley, PA, PIA/GATF is the world's largest graphic arts trade association representing an industry with more than 1.2 million employees. It serves the interests of more than 12,000 member companies. PIA/GATF, along with its affiliates, delivers products and services that enhance the growth, efficiency and profitability of its members and the industry through advocacy, education, research and technical information. For more information about the Premier Print Awards, contact Sara Welsh at 412-259-1705.

Founded in 1978, Reindl Bindery has 50 employees at its plant at 111 E. Reindl Way. The company specializes in hardcover binding, cover wrapping and lining along with the mounting of media components. For more information about Reindl Bindery contact Steve Reindl at 414-906-1111.